Environmental Responsiveness of Our Products

As extreme weather conditions caused by global warming and other factors cause enormous damage around the world, environmental problems become more serious day by day. Under such circumstances, various regulations and laws concerning the environment have been established mainly in developed countries, and along with the rise of corporate social responsibility, there is an even stronger demand for environmental initiatives in all industries.

The JANOME Group conducts business globally and it is our responsibility not only to comply with the environmental regulations and laws of each region, but also to conduct business and develop products in an environmentally friendly manner.

In order to promote environmentally friendly activities throughout the group, we have established "Group Environmental Policies". In addition, JANOME's Environmental Management Promotion Department is taking the lead in collecting information on environmental laws and regulations in various countries and regions, while the Research and Development Division and Production Management Division are working together to develop products that conserve resources and energy, and comply with various laws and regulations.

In the EU, where advanced efforts are being made to address environmental issues, various environmental measures are required, including the ErP Directive, known as the Eco-Design Directive, and the RoHS Directive concerning chemical substances contained in products. In response to one of the ErP Directives, which regulates power consumption in the standby state of products, our mainstay sewing machines are equipped with LED lights and other energy-saving features, as well as a function that automatically reduces power consumption when a user has not used a sewing machine for a certain period of time to reduce standby power consumption.

We have established "Green Procurement Guidelines" and procure appropriate and proper raw materials and parts in compliance with laws and regulations to comply with regulations on chemical substances contained in products.

It can be said that the sewing machine is one of the most creative home appliances and can make a significant contribution to eco-friendly and sustainable activities such as remaking and reusing.

Further, our industrial equipment products are environmentally friendly products that support manufacturing not only from the standpoint of safety, but also from the standpoint of the environment.

We will continue to develop products with sustainability at the core and improve and enhance the environmental performance of our products themselves.

We will also view environmental responses as a business opportunity, and will work to contribute to a sustainable society while enhancing our corporate value.